

RAJAR DATA RELEASE



Quarter 3, 2017 – October 26th 2017

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q3 16	Q2 17	Q3 17		Q3 16	Q2 17	Q3 17
All BBC Radio	34,823	34,945	34,853	All Commercial Radio	34,762	35,881	35,559
All BBC Network Radio	32,107	32,136	32,110	All National Commercial	19,503	19,905	20,231
All BBC Local / Regional Radio	8,429	8,632	8,249	All Local Commercial	26,781	27,277	26,952

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q3 16	Q2 17	Q3 17		Q3 16	Q2 17	Q3 17
All BBC Radio	51.5	52.3	52.1	All Commercial Radio	45.8	45.0	45.3
All BBC Network Radio	44.4	45.0	45.2	All National Commercial	17.1	16.7	17.2
All BBC Local / Regional Radio	7.1	7.3	6.8	All Local Commercial	28.7	28.3	28.1